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GovernmentAuctions.Org® Announces Success of New Recurring Commission Structure for Their Affiliates through the ClickBank Network



— Mon May 9, 6:05 am ET

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The recent change has now made affiliates eligible for a recurring commission percentage of 55%.

Great Neck, NY (PRWEB) May 09, 2011



The leading aggregator for nation-wide seized and surplus government auctions information, GovernmentAuctions.org® (<http://www.governmentauctions.org/home/>), announces the success of the new recurring commission structure for their affiliate program on ClickBank. The recent change has now made affiliates eligible for

a recurring commission percentage of 55% of each paid monthly subscription payment.

During the inception of its Affiliate Program on ClickBank, GovernmentAuctions.org sought to induce publishers to provide a steady flow of new registrants to the GovernmentAuctions.org website in exchange for generous one-time per-sale commissions. According to Olga Eskina, GovernmentAuctions.org Affiliate Manager, in contrast, the new structure of the affiliate program running through the ClickBank Network now pays monthly residual commissions, and has blossomed into a truly worthwhile venture for all.

"We knew this program had the potential to generate a whole lot of new affiliate activity—and it really has done just that," explained Eskina. "Now that tangible progress has been made with this residual commission payout, we are putting all of our efforts into creating resources that will make it even easier for affiliates to use our affiliate program to potentially earn a substantial amount of money."

"ClickBank is dedicated to helping people make money online," said Brad Wiskirchen, CEO, ClickBank. "We are happy to offer GovernmentAuctions.org the tools necessary to grow their business and provide affiliate marketers with the opportunity to achieve their Digital Dreams."

Affiliates in the ClickBank Network for GovernmentAuctions.org are promoting a \$1 three-day trial to prospective members. After the trial period, the membership automatically turns into a recurring \$18.95 monthly subscription, unless canceled. Not only does the affiliate receive a 55% commission rate on the first month of the sale, but he or she will also earn the exact same percentage for every subsequent month the referred user retains the paid membership.

"Our GovernmentAuctions.org portal is a true treasure-trove for bargain hunters, so our sign-up and retention rates are real high," says GovernmentAuctions.org CEO Ian Aronovich. "Once they visit our site,

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website owners and publishers realize very quickly that they can generate handsome profits through our Affiliate Program."

When GovernmentAuctions.org members log on to the website, they get access to a huge database of live and online [government auctions](#) that can be found by plugging in their zip code for the closest live and online auctions. They can also search and browse the vast amount of [seized and surplus items up for auction](#), with a separate search for [cars for auction](#). The bargain hunting website has other valuable resources, including nationwide [listings of foreclosures](#) also allows users to check out pictures and videos of live auctions and tutorials on how to participate successfully in government auctions.

"If any affiliate has doubts of prospective members activating the \$1 trial and then parlaying that into a full paying membership, they shouldn't—we are happy to report that the vast majority of our trials convert to fully paid monthly subscriptions, and we carry a super-low refund rate of less than 3%," said Eskina.

"In addition to outstanding conversion, the program saw a 25% increase in the average amount of money an affiliate receives per sale in the month of February in comparison to January's numbers," explains Eskina "Monthly statistical trends have also shown that from January to February, the affiliate program saw a 137% increase in sales."

"We are ecstatic over the fantastic job our affiliate program has done in recent months," said Aronovich. "These numbers highlight our fast-growing affiliate activity, consistent referrals and a much more targeted base of traffic that has resulted."

The affiliate program has a large selection of custom creatives that publishers can use to promote the GovernmentAuctions.org website. Banners, links and videos can also be customized for any affiliate by the GovernmentAuctions.org team. Affiliates can now request to contribute their own ideas for the creative team which will tailor creatives to reflect specific requirements.

For more information visit the [GovernmentAuctions.org Affiliate Program](#).

Those that already have a ClickBank account can begin promoting GovernmentAuctions.org® immediately by inserting their ID into this hop link: <http://YourIDHere.govauction.hop.clickbank.net>

###

Olga Eskina
GovernmentAuctions.org Affiliate Program

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Nasdaq	2,834.38	+6.82 +0.24%
S&P 500	1,343.12	+2.92 +0.22%
10 Yr Bond(%)	3.1480%	-0.0090
Oil	99.20	+2.02 +2.08%
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